

Team Ecosmob makes a splash at **ITEXPO 2022**



Latest Insight

Improve Customer Management with VoIP and CRM Integration



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NEWS LETTER

ISSUE:6

The Ecosmob team just returned home from a much-anticipated event, ITEXPO 2022. The series of meetings, discussions, and knowledge exchanges at the tech super show has been absolutely wonderful. The palpating energy of the IT industry, which has been at the forefront of innovation, driving change at scale, was evident with hundreds of industry peers in attendance.

The team received a warm reception and enjoyed the numerous interactions that also opened doors to many opportunities. **Our Co-Founder and CEO, Maulik Shah, was a covered panelist at the event.** At the ITEXPO, we showcased our VoIP, staff augmentation, web design and development, mobile application development, AI/ML, and DevOps development services.

Ecosmob also appeared in the press for 2022 CUSTOMER magazine's Voice Technology Excellence Award presented by TMC. The CUSTOMER Voice Technology Excellence Awards recognize emerging vendors as the true leaders in Voice Technology. As per the magazine, "the winners of the awards provide speech and analytics engines, IVR and self-service solutions including chatbots, headphones, and voice-activated applications and services, among other solutions, that maximize on NLP, NLU, NLG, and AI and more."

Earlier this month, we also announced several measures to include more channel partners in our fold. The flexible partnership program provides an opportunity to collaborate with us and reap the benefits of high growth and performance.

Ecosmob Technologies has been a technology vendor of choice for many reputed global firms. Over the years, we have served many industries such as healthcare, banking and finance, telecommunications, IT, education, and hospitality, among others. Our core capabilities lie in VoIP, DevOps, web & mobile applications, and IT staff augmentation services.

Improve Customer Management with VoIP and CRM Integration

Ever worked in a team where seven different applications were being used across the team, with no one knowing how to bridge the gap between them? The two most commonly used software in your sales team is your reliable phone system and the CRM software. We all know what a phone system is, but what is a CRM? CRM (Customer Relationship Management) software is a set of applications and tools that help manage processes associated with custom data [Read more](#)



PWAs Vs. Native Apps: What to Choose and Why?

Smartphones have changed the world, especially how businesses connect with their clients. Reports from Ericsson Mobility suggest that mobile traffic will rise by 25% by 2025. And this is where the dividing question arises: Progressive Web Applications or Native Apps? While PWAs let you deploy quicker, are more reliable, keep expenses under control, and can reach consumers across various platforms, native applications, on the contrary, provide an excellent end-user [Read more](#)



Microsoft retires popular web browser Internet Explorer

Microsoft officially ended support for its iconic web browser, Internet Explorer, on June 15, 2022. Internet Explorer, also popular as IE or MSIE, was released in 1995 for the first time. From 1995- 2013, the technology behemoth released 11 versions. The last version was Internet Explorer 11, released in 2013, which Microsoft Edge replaced [Read more](#)



US agency OCR issues new guidance for digital voice transmission & storage

Earlier this month, the US Department of Health and Human Services Office for Civil Rights (OCR) **announced** new **guidance** on using remote communication technologies to offer audio-only telehealth services in compliance with HIPAA guidelines. The guidance aims to encourage telehealth use and includes a clarification that may substantially impact the telecommunications industry [Read more](#)



What our Customer say?



It's frequently very difficult to manage projects with outsourced teams in different countries and time zones. Ecosmob took the pain out of this process and they were very professional and organised in their approach to all aspects of the engagement.

Farshad Abbaspour,
Managroup



It was great working with your team and we are happy to continue the relationship.

Sean DiSanti,
MDF Holdings

Industry's leading publications abuzz with Ecosmob

Ecosmob wins Voice Technology Excellence Award

Another one under the belt, CUSTOMER magazine by TMC, presented the 2022 Voice Technology Excellence Award to Ecosmob Technologies. The online publication honors vendors that are emerging as leaders in the domain.



Team Ecosmob makes a splash at ITEXPO 2022

The Ecosmob team left the ITEXpo 2022 more inspired than they had left. Led by our co-founder and CEO, who was also a coveted panelist, the team engaged in gainful conversations. Our team received great opportunities for collaborative innovation. Our expertise in a diverse range of software development services and offering niche VoIP solutions sets us apart, allowing us to have fruitful discussions with industry participants.



How can DevOps outsourcing benefit your business

Cloud DevOps services have become the latest industry trend that has proven to effectively drive efficiency and quality in business operation at an accelerated pace. According to **IDC**, the DevOps market is expected to grow from \$2.9 billion to \$8 billion by 2022. However, 47% of respondents in a **survey** stated there were several hurdles in implementing DevOps in their organizations.

DevOps has become a popular methodology that aims to automate and improve the process of software delivery. Cloud DevOps services are a combination of development and operations. The main objective of DevOps is to help organizations deliver software faster and more reliably. DevOps services have become the need of the hour as it serves as a crucial element for facilitating collaboration between development and operations teams.



Ecosmob Technologies heralds a new age of communication. We build smart IT solutions that are high-end and help businesses grow their customer base. Our machine learning solutions empower AI to mimic the way your customers interact with your business.

VoIP, of course, is our forte.

REACH US @

INDIA

501-503, Binori B Square 1, Nr. Neptune House,
Ambli -Bopal Road, Ahmedabad-380058, Gujarat, India.

USA

300 SE 2nd Street, Suite 600 Ft. Lauderdale,
Florida, USA 33301

SOUTH AFRICA

340 witch hazel avenue centurion South Africa.

CANADA

1285 West Broadway, Suite 600, Vancouver, BC, V6H 3X8

PHONE

 +1-303-997-3139

 +91-7778842856

 +1 (604) 900-8870

 +27 0871353659

MAIL US AT

sales@ecosmob.com

VISIT US

